



WRITER / EDITOR

BEN LONG

GET IN CONTACT

Mobile: 678-234-9715

Email: readingvicariously@gmail.com

Address: Woodstock, GA 30188

Website: www.readingvicariously.net

PERSONAL PROFILE

Passionate and engaging freelancer with 2+ years of experience in a variety of writing and editing endeavors. Regular contributor to several online brands in the horror niche.

AREAS OF EXPERTISE

- Content writing
- Copywriting
- Content editing
- Copy editing
- Proofreading

RELEVANT SKILLS

- Excellent communicator
- Self-motivated
- Detail oriented
- Thrives on collaboration

NICHES

- Literature/fiction (specialization in horror)
- Comics/graphic novels
- Movies/television
- Writing techniques
- Home and garden
- Gadgets and consumer technology
- Beer
- Parenting
- Fatherhood

WORK EXPERIENCE

FREELANCE WRITER/EDITOR

Various | 2020 – Present

- Writes for Puzzle Box Horror
- Contributes to Horror Oasis and Night Worms
- Edits both manuscripts and articles in horror-related niches
- Conducts author interviews for various platforms
- Establishes relationships with publishers and professionals in the book industry
- Supports indie authors and publishers by running promotional campaigns

INDEPENDENT CONTRACTOR

IGP Enterprises | 2013 – 2014

- Managed content as Editor-in-Chief for a variety of websites
- Wrote rich and meaningful content aligned to brand voice and message
- Edited and ensured all outsourced content maintained theme/goal of brand
- Spread awareness of brands through social media and link building campaigns
- Optimized sites for SEO, link building, and basic performance

ENGLISH TEACHER

Cobb County School District | 2016 – 2021

- Served as Leader for the Honors 9th Grade / World Literature collaborative teams
- Participated in a Cobb Collaborative Community to plan differentiation, create assessments, and analyze data
- Co-lead TOME Society, a literacy club for book lovers
- Contributed to the development of school-wide writing strategy

EDUCATION HISTORY

UNIVERSITY OF WEST GEORGIA

Masters of Arts in Teaching English, 2015

KENNESAW STATE UNIVERSITY

BA in English, 2013 (with a minor in Professional Writing)